

Counsel Wealth Management

honoured with Lipper Awards



Toronto (April 3, 2008) - Counsel Wealth Management® is proud to announce that Counsel Managed Portfolio has won the 2008 Lipper Fund Award for Best Tactical Balanced Fund in the 3 year and 5 year categories.

“This is a significant achievement for us,” says Chris Reynolds, President of Investment Planning Counsel Inc. (IPC). IPC is the parent company for Counsel Wealth Management. “Our advisors and their clients can view this success as validation that our unique portfolio design, manager selection and manager monitoring processes work effectively towards meeting the end financial goals of investors.”

The Lipper Fund Awards are part of a global program of events, held in 21 countries around the world, to acknowledge investment solutions that have delivered consistently strong risk-adjusted performance relative to their peers.

“Counsel is a comprehensive portfolio service provider with no in-house money managers”, says Sam Febbraro, President and Chief Executive Officer, Counsel Wealth Management. “This allows us to provide advisors and investors with an unbiased selection of investment specialists for each mandate within our portfolios.”

Each investment manager is selected following a thorough due diligence exercise, through which competing managers are evaluated on a quantitative and qualitative level, before the ideal candidate is appointed to a mandate. Counsel regularly monitors all of its managers to ensure that the selected managers adhere to their mandates. In addition, Counsel carries out timely portfolio design audits to ascertain if the profile of Counsel funds and portfolios continue to meet their defined objectives. This includes assessments to add new asset classes or geographic exposure to a Counsel fund and portfolio.

ABOUT COUNSEL WEALTH MANAGEMENT®

Counsel Wealth Management is a wholly-owned investment management firm of Investment Planning Counsel Inc., and manages over \$2.26 billion in total assets as of December 31, 2007. Counsel was formed to support the partnership between financial advisors and their clients by providing comprehensive, objective portfolio solutions, and exclusively utilizing the strength and expertise of independent portfolio managers.

ABOUT INVESTMENT PLANNING COUNSEL INC.

Investment Planning Counsel Inc. (IPC) is an integrated wealth management company focused on providing Canadians with a wide choice in financial products, services and advice to help them live their financial dreams. Founded in 1996, IPC is a leading choice for independent financial planners dedicated to delivering quality, client-focused advice. With \$13 billion in assets under administration, IPC is a member of the IGM Financial Inc. (TSX: IGM) group of companies.

ABOUT LIPPER

Lipper, a wholly-owned subsidiary of Reuters, provides independent insight on global collective investments including mutual funds, retirement funds, hedge funds, fund fees and expenses to the asset management and media communities. Lipper is the world's leading fund research and analysis organization covering over 177,000 share classes and over 98,000 funds in 53 registered for sale (RFS) universes. It provides the free Lipper Leader ratings for mutual funds registered for sale in 27 countries. Additional information is available at www.lipperweb.com.

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Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.