**Counsel strengthens role as portfolio services provider**
*Offers advisors continued access to world class investment experts and flexibility to customize solutions for their clients*

**TORONTO, January 14, 2009 –** Counsel Wealth Management today announced that it has expanded its range of investments to include Counsel Portfolio Component Funds. The new investment solutions complement Counsel's existing range of strategic and tactical portfolios.

"This marks the next chapter for Counsel as a portfolio service provider," says Sam Febbraro, Counsel's President & Chief Executive Officer. "Our expanded range of solutions will give our advisor partners greater flexibility, greater transparency and a wider choice of investment strategies when recommending a portfolio solution to their clients," he explains.

The eight new investments offered under Counsel Portfolio Component Funds are:

Counsel Canadian Value,
Counsel Canadian Growth,
Counsel U.S. Value,
Counsel U.S. Growth,
Counsel International Value,
Counsel International Growth,
Counsel Canadian Dividend, and
Counsel Global Real Estate

In addition, the following existing investment solutions are also offered under Counsel Portfolio Component Funds.

Counsel Global Small Cap, formerly known as Counsel Select Small Cap,
Counsel Fixed Income, and
Counsel Money Market

Counsel also announced the appointment of three new investment specialists to its roster of investment management experts.

The new additions to the team are:

Sionna Investment Managers Inc.,
Picton Mahoney Investment Management, and
Montrusco Bolton Investments Inc.

The new appointments follow an extensive exercise to review, research, analyze and identify the ideal candidate for each investment mandate.

"Counsel's ability to provide an unbiased selection of investment specialists along with stringent monitoring, and, when necessary, the replacement of investment specialists, is a significant value-added proposition to advisors. By providing this crucial, but cumbersome, service to advisors, Counsel enables them to concentrate on managing the needs of their clients more effectively," says Mr. Febbraro.

**About Counsel Wealth Management®**

Counsel Wealth Management is a wholly-owned investment management firm of Investment Planning Counsel Inc. Counsel was formed to support the partnership between Financial Advisors and their clients by providing comprehensive, objective portfolio solutions, and exclusively utilizing the strength and expertise of independent portfolio managers.



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