# Annual Management Report of Fund Performance

For the Year Ended March 31, 2023

Fund Manager Counsel Portfolio Services Inc.

This Annual Management Report of Fund Performance contains financial highlights but does not contain either the annual or interim financial statements of the investment fund. You may obtain a copy of the financial statements, at no cost, by calling toll-free at 1-877-216-4979, by writing to us at Counsel Portfolio Services Inc, 5015 Spectrum Way, Suite 300, Mississauga, Ontario, L4W 0E4, by visiting our website at www.ipcessentials.ca or by visiting the SEDAR website at www.sedar.com.

Securityholders may also contact us using one of these methods to request a copy of the investment fund's proxy voting policies and procedures, proxy voting disclosure record, or quarterly portfolio disclosure. For more information, please refer to the Fund's Simplified Prospectus, Annual Information Form and Fund Facts, which may also be obtained, at no cost, using any of the methods outlined above.

For the Fund's current net asset value per security for series available via prospectus and for more recent information on general market events, please visit our website.

#### A NOTE ON FORWARD-LOOKING STATEMENTS

This report may contain forward-looking statements which reflect our current expectations or forecasts of future events. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as: "expects", "anticipates", "intends", "plans", "believes", "estimates", "preliminary", "typical" and other similar expressions. In addition, these statements may relate to future corporate actions, future financial performance of a fund or a security and their future investment strategies and prospects. Forward-looking statements are inherently subject to, among other things, risks, uncertainties and assumptions which could cause actual events, results, performance or prospects to differ materially from those expressed in, or implied by, these forward-looking statements. These risks, uncertainties and assumptions include, without limitation, general economic, political and market factors in North America and internationally, interest and foreign exchange rates, the volatility of global equity and capital markets, business competition, technological change, changes in securities legislation, changes in government regulations, changes in tax law, unexpected judicial or regulatory proceedings, catastrophic events, outbreaks of disease or pandemics (such as COVID-19), and the ability of Counsel Portfolio Services Inc. to attract or retain key employees. The foregoing list of important risks, uncertainties and assumptions is not exhaustive. Please consider these and other factors carefully and do not place undue reliance on forward-looking statements.

The forward-looking information contained in this report is current only as of the date of this report. There should not be an expectation that such information will in all circumstances be updated, supplemented or revised whether as a result of new information, changing circumstances, future events or otherwise.

ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE | March 31, 2023

# **Management Discussion of Fund Performance**

June 5, 2023

This Management Discussion of Fund Performance presents the views of Counsel Portfolio Services Inc. ("Counsel") on the significant factors and developments during the year ended March 31, 2023 that have affected the Fund's performance and outlook. For information on the Fund's longer-term performance, please refer to the *Past Performance* section of the report.

In addition, net asset value (NAV) refers to the value of the Fund or a series, as calculated for transaction purposes, on which the discussion of Fund performance is based.

## **Investment Objective and Strategies**

The Fund seeks to achieve long-term capital growth by primarily investing, either directly or indirectly, in a portfolio of Canadian equities seeking to track a factor-based index. Currently, the Fund tracks the SciBeta Canada CPS Core-ESG High-Factor-Intensity Diversified Multi-Beta Multi-Strategy 6-Factor 4-Strategy EW Index which seeks to enhance returns, reduce volatility, and improve diversification when compared to a market capitalization weighted index. The Fund may invest up to 10% of its assets in foreign securities.

#### Risk

The risks of investing in the Fund remain as discussed in the Fund's Simplified Prospectus. The Fund is suitable for investors who: are looking for a Canadian equity fund to hold as part of their portfolio; want a medium to long-term investment; can handle the volatility of stock markets; and have medium tolerance for risk. The Fund is only available on a prospectus-exempt basis.

## Results of Operations

### **Investment Performance**

The performance of the Fund's Series Private Wealth securities is discussed below. The performance of all other series offered by the Fund is shown in the *Past Performance* section of this report. Where series returns differ, it is primarily because different levels of fees and expenses were charged to each series, or because securities of a series were not issued and outstanding for the entire reporting period. Please refer to the *Series Information* section of this report for the varying management and administration fees payable by series.

During the year, the Fund's Series Private Wealth securities returned 0.42%. This compares with an -5.17% return of the S&P/TSX Total Return Index (the "Index"). All index and series returns are calculated on a total return basis in Canadian dollar terms. Investors cannot invest in an index without incurring fees, expenses and commissions, none of which are reflected in the index return.

Canadian equities fell over the period, driven lower by rising interest rates and volatile commodity prices. Persistently high inflation led many global central banks to raise their policy rates significantly. Energy prices were relatively high, bolstered by the Russia–Ukraine war. Employment remained strong, and resilient consumer spending supported Consumer Discretionary and Consumer Staples stocks. Within the S&P/TSX Composite Index, Consumer Staples, Consumer Discretionary, and Industrials were the strongest sectors, while Healthcare, Real estate and Financials were the weakest.

The Fund outperformed the Index primarily due to overweight allocation to the Consumer Staples sector The Fund's security selection in the Financials and Information Technology sectors also contributed to performance.

#### **Net Assets**

The Fund's NAV declined by \$62.0 million, or 32.8%, to \$127.1 million as at March 31, 2023, from \$189.1 million at March 31, 2022. Of this decrease, \$61.8 million was attributable to net redemptions and \$0.2 million to investment performance (after deducting fees and expenses).

#### **Fees and Expenses**

The annualized management expense ratio ("MER") for each series during the year ended March 31, 2023, was generally similar to the MER for the year ended March 31, 2022. Total expenses paid vary from period to period mainly as a result of changes in average assets in each series. Please note that no management fees are charged to the Fund; see the *Series Information* section of this report for further details. The MERs for all series (before and after waivers or absorptions, if any) are presented in the *Financial Highlights* section of this report.

### Recent Developments

Late in the period, global economic growth picked up, supported by a warm winter in Europe and the end of China's "zero-Covid" policy. Purchasing Manager Indexes ("PMIs") suggest that real activity in advanced economies continues to shrug off the effects of higher interest rates. According to the flash PMIs, GDP and employment growth both got off to a strong start in Q2 2023, even amid the banking sector turmoil. Mitigating this tailwind is the fact that inflationary pressures are no longer easing, meaning that central banks may need to raise interest rates a bit further in order to deflate wage pressures and bring sticky core inflation back to target. However, Counsel's portfolio management team believes that the majority of central banks globally have now reached or are approaching the end of their cycle of rate increases. The team expects that a systemic banking crisis will be avoided, but that a further tightening in credit conditions will nonetheless add to pressures on the global economy that we already expected to slip into recession later this year. With that in mind, we expect equities to struggle from here. Supporting this view is a group of financial conditions indices that the team tracks which show that financial conditions in advanced economies are about the tightest that they have been since the Global Financial Crisis in 2008-09 and so are likely to act as a headwind to economic activity. Despite market expectations, the team does not expect interest rate cuts in the near term.

On April 3, 2023, The Canada Life Assurance Company announced an agreement to acquire Investment Planning Counsel Inc. (the parent company of Counsel). The transaction is expected to be completed within 2023. Counsel will continue operate as manager of the Counsel Funds and the agreement is not expected to impact the Fund's operations.

Effective March 31, 2023, KPMG LLP was appointed as the auditor of the Fund.

# Related Party Transactions

### **Management and Administration Services**

For each applicable series, the Fund paid management fees and administration fees to Counsel at the annual rates specified under *Series Information* in this report and as more fully described in the Simplified Prospectus. In return for the administration fees, Counsel pays all costs and expenses (other than certain specified fund costs) required to operate the Fund. See also *Management Fees*.

#### **Portfolio Transaction Services**

Mackenzie Financial Corporation, an affiliate of Counsel, provides portfolio transaction services to the Fund. The Fund pays no brokerage fees to Mackenzie for these services.

ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE | March 31, 2023

### **Other Related Party Transactions**

Other investment funds managed by Counsel ("Top Funds") invest in Series O securities offered by the Fund on a prospectus-exempt basis in accordance with the investment objectives of those funds. Series Private Wealth securities are issued on a prospectus-exempt basis to investors in discretionary managed account programs offered by IPC Securities Corporation, an affiliate of Counsel. At March 31, 2023, Top Funds owned 96.1% of the Fund's NAV and Series Private Wealth investors owned 3.9% of the Fund's NAV. As of March 31, 2023, Counsel had not received notice of any large redemptions. All related party transactions are based on the NAV per security on each transaction day.

During the period, the Fund relied on standing instructions from the Independent Review Committee ("IRC") with respect to investment in companies related to the Manager and investments in ETFs managed by Mackenzie Financial Corporation, an affiliate of Counsel. The Fund received a rebate from Mackenzie for the management fees charged by these ETFs.

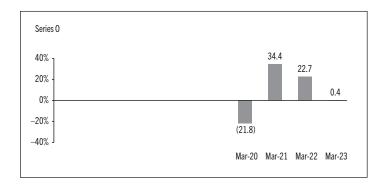
## **Past Performance**

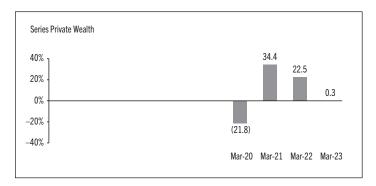
The indicated rates of return are the historical annual compound total returns, including changes in NAV per security and assuming reinvestment of all distributions. They do not take into account sales, redemption, distribution or optional sales charges, management fees directly payable by investors or income taxes payable by any investor that would have reduced returns. Returns for each series primarily differ because fees and expenses vary for each series. Please refer to *Series Information* for further information. The past performance of the Fund is not necessarily an indication of how it will perform in the future.

If you hold this Fund outside of a registered plan, income and capital gains distributions paid to you increase your income for tax purposes, whether paid in cash or reinvested in additional securities. The amount of reinvested taxable distributions is added to the adjusted cost base of the securities that you own. This would decrease your capital gain or increase your capital loss when you later redeem from the Fund, thereby ensuring that you are not taxed on this amount again. Please consult your tax advisor regarding your personal tax situation.

## Year-by-Year Returns

The bar charts show how much an investment made on the first day of each financial year would have increased or decreased by the end of the respective periods. For the first year of a series, the percentage shown will be the actual return of the series from its inception date, which can be found under *Series Information*. The charts illustrate how the Fund's performance has changed over time.





ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE | March 31, 2023

# **Annual Compound Returns**

The Annual Compound Return table shows the annual compound total return for each series of the Fund for the periods shown ended March 31, 2023. The annual compound total return is also compared to the Fund's benchmark(s)¹ calculated on the same compound basis.

(%)	1 Yr	•			Since Inception
Series 0	0.42	18.30	n/a	n/a	7.87
Series Private Wealth	0.25	18.18	n/a	n/a	7.77
S&P/TSX Total Return Index	(5.17)	18.02	n/a	n/a	9.07

<sup>(1)</sup> The S&P/TSX Total Return Index tracks the performance of some of the largest and most widely held stocks listed on the Toronto Stock Exchange.

ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE | March 31, 2023

# Summary of Investment Portfolio at March 31, 2023

ASSET TYPE	% OF NAV
Equities	98.3
Exchange-traded funds	1.3
Cash and cash equivalents	0.3
Other	0.1

EFFECTIVE SECTOR ALLOCATION	% OF NAV
Financials	20.0
Materials	15.6
Consumer staples	14.8
Industrials	10.8
Information technology	7.7
Consumer discretionary	7.6
Energy	7.2
Utilities	5.9
Real estate	5.6
Communication services	4.4
Cash and cash equivalents	0.3
Other	0.1

EFFECTIVE COUNTRY ALLOCATION	% OF NAV
Canada	99.6
Cash and cash equivalents	0.3
Other	0.1

The effective allocation shows the country, regional or sector exposure of the Fund calculated by combining its direct and indirect investments through exchange traded funds. The Simplified Prospectus and other information about each of the Underlying Funds are available on the SEDAR website at www.sedar.com.

TOP 25 POSITIONS	% OF NAV
Issuer	
Fairfax Financial Holdings Ltd.	5.0
Loblaw Companies Ltd.	4.9
CGI Inc.	4.2
Alimentation Couche Tard Inc.	4.2
George Weston Ltd.	4.1
Canadian National Railway Co.	3.7
Nutrien Ltd.	3.1
Hydro One Inc.	2.8
Yamana Gold Inc.	2.8
Magna International Inc.	2.7
Whitecap Resources Inc.	2.3
CCL Industries Inc.	2.3
Canadian Tire Corp. Ltd.	2.2
RioCan Real Estate Investment Trust	2.2
Kinross Gold Corp.	2.2
BCE Inc.	2.1
Canadian Imperial Bank of Commerce	2.1
Lundin Mining Corp.	2.0
West Fraser Timber Co. Ltd.	1.9
Toromont Industries Ltd.	1.9
Finning International Inc.	1.9
Bank of Montreal	1.8
Canadian Apartment Properties Real Estate Investment Trust	1.8
ARC Resources Ltd.	1.8
Shaw Communications Inc.	1.7
Top long positions as a percentage	
of total net asset value	67.7

ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE | March 31, 2023

# **Financial Highlights**

The following tables show selected key financial information about the Fund and are intended to help you understand the Fund's financial performance for each of the fiscal periods presented below. If during the period a fund or series was established or reinstated, "period" represents the period from inception to the end of that fiscal period. Series inception dates can be found under *Series Information*.

#### **NET ASSETS PER SECURITY (\$)1**

Series 0	Mar. 31 2023	Mar. 31 2022	Mar. 31 2021	Mar. 31 2020	Mar. 31 2019
Net assets, beginning of period	11.93	10.11	7.74	10.00	n/a
Increase (decrease) from operations:					
Total revenue	0.32	0.29	0.28	0.14	n/a
Total expenses	(0.02)	(0.01)	(0.01)	(0.01)	n/a
Realized gains (losses) for the period	0.75	0.89	(0.27)	(0.18)	n/a
Unrealized gains (losses) for the period	(1.06)	1.12	2.70	(2.10)	n/a
Total increase (decrease) from					
operations <sup>2</sup>	(0.01)	2.29	2.70	(2.15)	n/a
Distributions:					
From income (excluding Canadian					
dividends)	(0.02)	(0.02)	(0.01)	-	n/a
From Canadian dividends	(0.30)	(0.28)	(0.26)	(0.08)	n/a
From capital gains	(0.08)	(0.14)	-	(0.01)	n/a
Return of capital		_			n/a
Total annual distributions <sup>3</sup>	(0.40)	(0.44)	(0.27)	(0.09)	n/a
Net assets at period end	11.56	11.93	10.11	7.74	n/a
Series Private Wealth	Mar. 31 2023	Mar. 31 2022	Mar. 31 2021	Mar. 31 2020	Mar. 31 2019
Net assets, beginning of period	11.95	10.12	7.74	10.00	n/a
Increase (decrease) from operations:					
Total revenue	0.33	0.29	0.27	0.13	n/a
Total expenses	(0.03)	(0.03)	(0.03)	(0.02)	n/a
Realized gains (losses) for the period	0.86	0.83	(0.19)	(0.20)	n/a
Unrealized gains (losses) for the period	(1.08)	1.11	2.69	(2.10)	n/a
Total increase (decrease) from					
operations <sup>2</sup>	0.08	2.20	2.74	(2.19)	n/a
Distributions:					
From income (excluding Canadian					
dividends)	-	-	-	-	n/a
					n/a
From Canadian dividends	(0.32)	(0.30)	(0.25)	(0.08)	
From capital gains	(0.32) (0.07)	(0.30) (0.12)	(0.25)	(0.08)	n/a
From capital gains Return of capital			(/	(/	
From capital gains			(/	(/	n/a

- (1) These calculations are prescribed by securities regulations and are not intended to be a reconciliation between opening and closing net assets per security. The information presented is derived from the Fund's financial statements prepared in accordance with IFRS. The net assets presented here in this table and in the financial statements may differ from the NAV; an explanation of these differences can be found in Note 3 of the Fund's Financial Statements.
- (2) NAV and distributions per security figures are based on the actual number of securities outstanding at the relevant time. The increase (decrease) from operations is based on the weighted average number of securities outstanding over the financial period.
- (3) Distributions were paid in cash, reinvested in additional securities of the Fund, or both.

#### **RATIOS AND SUPPLEMENTAL DATA**

Series 0	Mar. 31 2023	Mar. 31 2022	Mar. 31 2021	Mar. 31 2020	Mar. 31 2019
Total net asset value (\$000's)1	122,140	184,292	176,343	113,920	n/a
Securities Outstanding (000's) <sup>1</sup>	10,568	15,442	17,435	14,726	n/a
Management expense ratio (%) <sup>2</sup>	-	-	-	-	n/a
Management expense ratio before waivers or absorptions (%) <sup>2</sup>	_	-	-	_	n/a
Trading expense ratio (%) <sup>3</sup>	0.14	0.06	0.11	0.22	n/a
Portfolio turnover rate (%)4	70.24	66.22	89.49	_	n/a
TOTALONO LUMOVOT TULO (70)		00.22	001.10		.,,
Series Private Wealth	Mar. 31 2023	Mar. 31 2022	Mar. 31 2021	Mar. 31 2020	Mar. 31 2019
	Mar. 31	Mar. 31	Mar. 31		Mar. 31
Series Private Wealth	Mar. 31 2023	Mar. 31 2022	Mar. 31 2021	2020	Mar. 31 2019
Series Private Wealth Total net asset value (\$000's)¹	Mar. 31 2023 5,007	Mar. 31 2022 4,837	Mar. 31 2021 5,963	<b>2020</b> 2,999	Mar. 31 2019 n/a
Series Private Wealth Total net asset value (\$000's)¹ Securities Outstanding (000's)¹	Mar. 31 2023 5,007 433	Mar. 31 2022 4,837 405	Mar. 31 2021 5,963 589	2020 2,999 388	Mar. 31 2019 n/a n/a
Series Private Wealth Total net asset value (\$000's)¹ Securities Outstanding (000's)¹ Management expense ratio (%)² Management expense ratio before	Mar. 31 2023 5,007 433 0.17	Mar. 31 2022 4,837 405 0.17	Mar. 31 2021 5,963 589 0.17	2020 2,999 388 0.17	Mar. 31 2019 n/a n/a n/a

- (1) This information is provided as at the end of the fiscal period shown
- (2) MER and MER before waivers or absorptions ("Gross MER") are based on total expenses (excluding commissions and other portfolio transaction costs) for the stated period and is expressed as an annualized percentage of average daily NAV during the period. In the period a series is established, the MERs and Gross MERs are annualized from the date of inception to the end of the period. MER and Gross MER may be impacted by decreases and/or increases in management fees and/or administration fees as discussed under Series Information. Where the Fund invests in securities of an Underlying Fund (s) attributable to this investment.
- (3) The trading expense ratio ("TER") represents total commissions and other portfolio transaction costs incurred as an annualized percentage of the daily average NAV during the period. Where the Fund invests in securities of an Underlying Fund, the TERs presented for the Fund include the portion of TERs of its Underlying Fund(s) attributable to this investment.
- (4) The portfolio turnover rate ("PTR") indicates how actively the portfolio advisor manages the investments. A PTR of 100% is equivalent to the Fund buying and selling all of the securities in its portfolio once in the course of the period. The higher PTR in a period, the greater the trading costs payable by the Fund in the period, and the greater the chance of an investor receiving taxable capital gains in the period. There is not necessarily a relationship between a high PTR and the performance of the Fund. Costs incurred to realign the Fund's portfolio after a fund merger, if any, are excluded from the PTR.

ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE | March 31, 2023

## **Series Information**

	Date of	Minimum	Management	Administration
Series	Inception	Investment (\$)	Fee (%)	Fee <sup>3</sup> (%)
Series 01	October 29, 2019	-	-	-
Series Private Wealth <sup>2</sup>	October 29, 2019	_	_	0.15

<sup>(1)</sup> There are no management or administration fees for this series since these securities are designed to facilitate fund-of-fund investing where duplication of management fees is prohibited.

<sup>(2)</sup> There are no management fees for Series Private Wealth. An investor must enter into an agreement to participate in a discretionary managed program offered by IPC Securities Corporation and agree to pay certain asset-based fees.

<sup>(3)</sup> Counsel may, at its discretion, waive or lower the administration fee payable by investors.