As at August 31, 2020

### **Key Data**

Fund Type	U.S. Equity
Inception Date	January 07, 2009
Fund Assets	\$145 Million
Distributions	Paid Monthly

#### **Risk Tolerance**



#### **Fund Codes**

Series	Code	Charge
1	506	fee-for-service

#### Distribution and MER

Series	Dist.(\$)	MER(%)			
1	0.4803	O.17			
Distributions represent the annual distributions paid during 2019. MER reflected is for March 31, 2020 and					
includes GST/HST.					

### Key Reasons To Invest In This Fund

- Long-term capital growth.
- Exposure to U.S. markets.
- Medium to High tolerance for risk.

## **How Your Money Is Managed**

Mount Lucas employs a proprietary quantitative stock-picking algorithm which combines value fundamentals with price momentum criteria. Developed by the firm's principals, the model is designed to capitalize on two of the stock market's most dominant and persistent factors: fear -which gives rise to value investing opportunities; and greed which is a dominant driving force behind rising momentum in stocks. Mount Lucas combines proprietary quantitative screening measures with a disciplined relative value ranking process to identify the most compelling value stocks selected from the S&P 500 constituents. The resulting Portfolio is concentrated, takes a systematic approach to holding periods, and is unconstrained by market capitalization or sector weighting. Depending on the prevailing market conditions, Counsel U.S. Value may also invest in U.S. fixed income securities and equity and fixed income securities of issuers anywhere in the world.

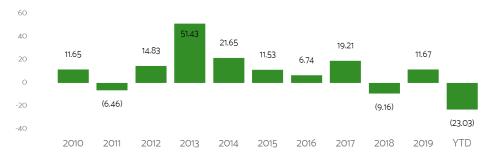
## **Investment Specialist**

One of the most important factors for Portfolio success is having the ideal investment specialist for your investment. The investment specialist selected for Counsel U.S. Value is Mount Lucas Management LP.

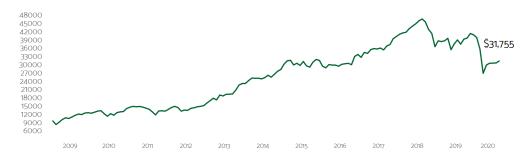
# Performance (%) Compound Returns

Period	1 mth	3 mth	6 mth	1 yr	3 yr	5 yr	10 yr	Inception Return	Start Date
Series I	2.32	2.64	(11.97)	(16.14)	(3.91)	1.15	10.17	10.76	1/14/2009

# Performance (%) Calendar Year Returns



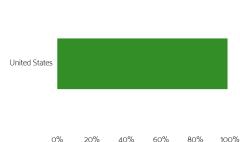
# Historical Performance (\$) Current Value of a \$10,000 Investment



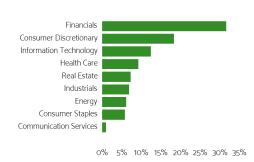
# Your Investment Mix

# Asset Class Mix Equity Cash 98.63% 1.37%

## **Effective Regional Allocation**



## **Effective Equity Sector Allocation**



# Top 10 Holdings As at June 30, 2020

Effective Holdings	% of NAV
Cardinal Health Inc.	5.89
Seagate Technology	4.83
Principal Financial Group Inc.	4.75
American International Group Inc.	4.64
Kohl's Corp.	4.43
Whirlpool Corp.	4.39
Alaska Air Group Inc.	4.32
MGM Resorts International	4.15
MetLife Inc.	4.08
Invesco Ltd.	3.92

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated.