

As at July 31, 2020

## Key Data

<b>Fund Type</b>	Global Equity
<b>Inception Date</b>	January 15, 2002
<b>Fund Assets</b>	\$54 Million
<b>Distributions</b>	Paid Annually

## Risk Tolerance



## Fund Codes

Series	Code	Charge
A	440	front-end

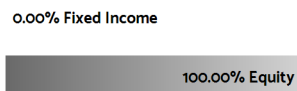
## Distribution and MER

Series	Dist.(\$)	MER(%)
A	0.2467	2.72

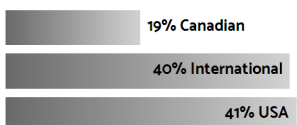
Distributions represent the annual distributions paid during 2019. MER reflected is for March 31, 2020 and includes GST/HST.

## Target Portfolio Mix

### Asset Class



### Geographic



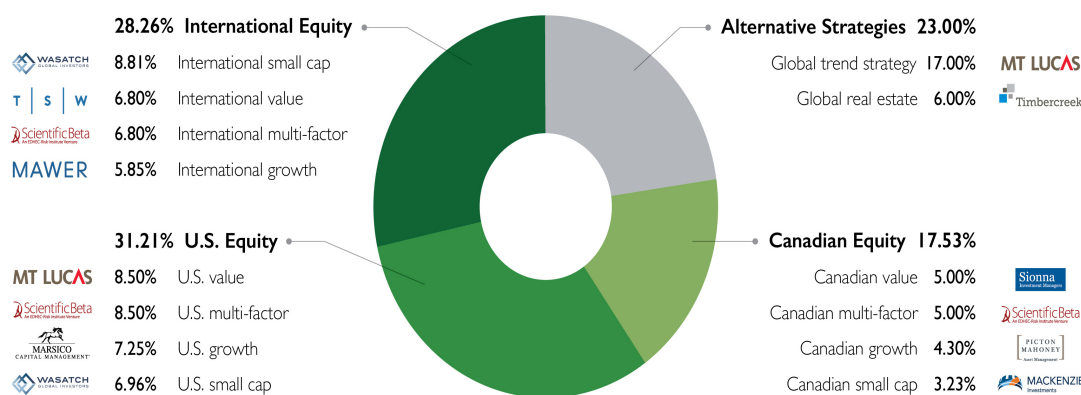
## Key Reasons To Invest In This Portfolio

- Neutral investment strategy with a focus on long-term capital appreciation.
- Seeking exposure to Canadian, U.S. and international equities.
- Medium tolerance for risk.

## How Your Money Is Managed

Your All Equity Portfolio is managed from a global perspective, with a style neutral investment strategy. We utilize a comprehensive multi manager approach, each with their own unique investment methodology. The optimal target mix is diversified by: asset classes, geographic regions, market capitalization, investment managers, styles and factors. We maintain the optimal target mix by strategically and automatically rebalancing the Portfolio regularly. The target weights of the Portfolio are periodically reviewed, utilizing capital market assumptions provided by an independent portfolio modelling service, to enhance the risk-return profile of the Portfolio.

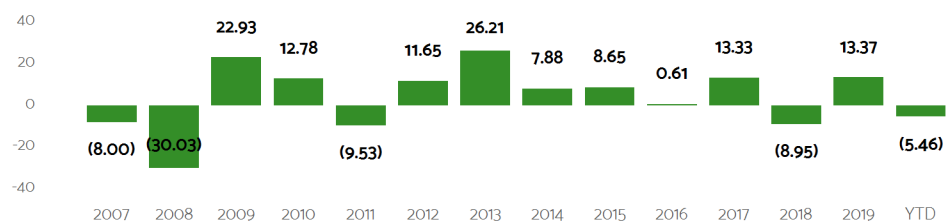
## Target Portfolio Allocation\*



## Performance (%) Compound Returns

Period	1 mth	3 mth	6 mth	1 yr	3 yr	5 yr	10 yr	Inception Return	Start Date
Series A	3.05	8.37	(5.65)	(1.06)	1.17	1.93	6.64	3.36	1/15/2002

## Performance (%) Calendar Year Returns

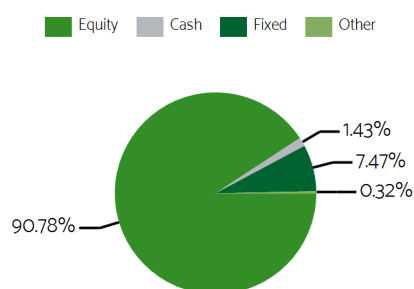


## Historical Performance (\$) Current Value of a \$10,000 Investment

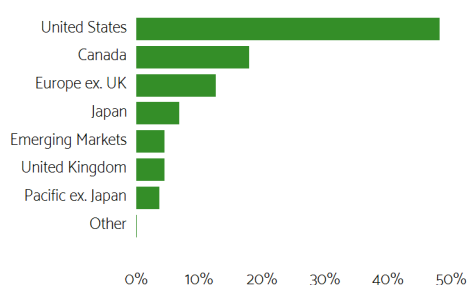


## Your Portfolio Mix

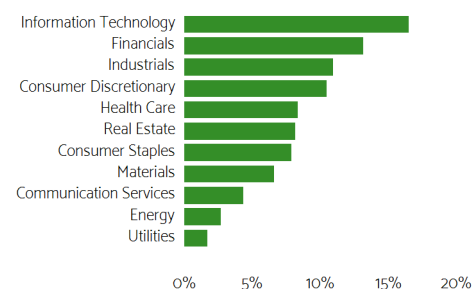
### Asset Class Mix



### Effective Regional Allocation



### Effective Equity Sector Allocation



## Top 10 Holdings As at July 31, 2020

Effective holdings of the Portfolio are held either directly, or through an underlying mutual fund. Asset allocations reflected as a percentage of the Portfolio's net asset value.

Underlying Funds/Holdings	% of NAV	Effective Holdings	% of NAV
Counsel Global Small Cap Series 'O'	19.69	iShares 1 - 3 Year Treasury Bond ETF	7.30
Counsel Global Trend Strategy Series 'O'	16.21	Communication Services Select Sector SPDR ETF	1.08
IPC Multi-Factor U.S. Equity Series 'O'	8.28	Consumer Discretionary Select Sector SPDR ETF	1.08
Counsel U.S. Growth Series 'O'	8.00	Consumer Staples Select Sector SPDR ETF	1.08
Counsel U.S. Value Series O	7.88	Health Care Select Sector SPDR ETF	1.08
Counsel International Value Series 'O'	6.74	Materials Select Sector SPDR ETF	1.08
IPC Multi-Factor International Equity Series 'O'	6.72	Technology Select Sector SPDR ETF	1.08
Counsel International Growth Series 'O'	5.92	Amazon.com Inc.	0.84
Counsel Global Real Estate Series 'O'	5.83	Royal Bank of Canada	0.72
IPC Multi-Factor Canadian Equity Series 'O'	4.98	JPMorgan BetaBuilders Japan ETF	0.65

\*The asset allocation weights depicted above represent the neutral allocations to the Portfolio. The neutral allocation may comprise of a combination of investments in equities, fixed income securities, securities that are designed to track a market index or in other securities.

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated.

For information on the Portfolio or the underlying Counsel funds, please read the Fund Facts, Simplified Prospectus and/or other reporting documents before investing, available at [www.counselservices.com](http://www.counselservices.com).