

Counsel *appoints Ibbotson Associates*

TO COMPLEMENT PORTFOLIO OPTIMIZATION STRATEGIES

Toronto (March 25, 2008): Counsel Wealth Management (Counsel) today announced the appointment of Ibbotson Associates, a registered investment advisor and wholly owned subsidiary of Morningstar, Inc., as an independent third party provider of portfolio modeling services to the firm. Ibbotson will provide portfolio risk evaluations at the asset class level and asset class return estimates.

“As a comprehensive portfolio service provider, Counsel has always emphasized objective independence as a cornerstone in our portfolio manager selection and monitoring processes. Working with Ibbotson will further entrench this value proposition,” says Sam Febbraro, President and Chief Executive Officer of Counsel. “Simultaneously, through this relationship, we will be enhancing our level of transparency in the design and construction of our portfolios,” adds Mr. Febbraro.

Counsel provides advisors and investors with a unique brand of comprehensive portfolio services. This includes the task of timely portfolio design audits to ascertain if the profile of a portfolio continues to meet its defined objectives. Through this process, Counsel’s Portfolio Management Team evaluates the need to add new asset classes or increase the geographic exposure of a portfolio. This allows Counsel to ensure that the portfolio is efficiently optimized to meet an investor’s long-term financial goals and objectives.

Through its relationship with Ibbotson, the firm will now strengthen its objectivity in portfolio monitoring. Ibbotson was chosen for this process because of its strong asset class evaluation methodology and its track record in asset allocation modeling. Ibbotson’s portfolio risk evaluations and asset class return estimates will be used to help Counsel reaffirm the effectiveness of its asset diversification strategies across all its portfolios.

“The use of Ibbotson’s analysis will complement our in-house portfolio design optimization strategies,” explains Corrado Tiralongo, Counsel’s Chief Investment Officer. “Relative to the use of historical performance, portfolio modeling and risk evaluations can be useful in mitigating some of the potential future volatility in a portfolio. This helps us provide the best risk-adjusted returns to investors,” Mr. Tiralongo sums up.

ABOUT COUNSEL WEALTH MANAGEMENT®

Counsel Wealth Management is a wholly-owned investment management firm of Investment Planning Counsel Inc., and manages over \$2.26 billion in total assets as of December 31, 2007. Counsel was formed to support the partnership between Financial Advisors and their clients by providing comprehensive, objective portfolio solutions, and exclusively utilizing the strength and expertise of independent portfolio managers.

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ABOUT MORNINGSTAR, INC. AND IBBOTSON ASSOCIATES

Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. The company offers an extensive line of Internet, software, and print-based products and services for individuals, financial advisors, and institutions. Morningstar provides data on more than 265,000 investment offerings, including stocks, mutual funds, and similar vehicles. The company has operations in 18 countries and minority ownership positions in companies based in three other countries.

Ibbotson Associates is a registered investment advisor and wholly owned subsidiary of Morningstar, Inc. Founded by Professor Roger Ibbotson in 1977, Ibbotson Associates is a leading authority on asset allocation, offering managed retirement accounts, funds of funds consulting and sub-advisory work, and a variety of investment management consulting services.

FOR MORE INFORMATION, PLEASE CONTACT:

Catharine Marion

Environics Communications

P: 416-969-2809

E: cmarion@environicspr.com



Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments and the use of an asset allocation service. Please read the prospectus of the mutual funds in which investment may be made under the asset allocation service before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.